

## Exhibit 2

### Information on Single Serve Systems

System Name	Manufacturer	AH/AFH	Brewer Cost	Portion Pack Name	Portion Pack Price
1.0	Keurig <sup>1</sup>	AH/AFH	At Home: \$99.99-\$119.99 Away-From-Home: \$129.95-\$249.95	K Cup	60-90 cents
2.0	Keurig <sup>1</sup>	AH	\$149.99-199.99	K Cup, Vue, K Carafe	K Cup 60-90 cents Vue 69-100 cents K Carafe 162-175 cents
Tassimo	Bosch <sup>2</sup>	AH	\$99.99-169.99	T-disc	50-150 cents
Nespresso VertuoLine	Nestle <sup>3</sup>	AH	\$299 \$349 for Bundle with Aeroccino frother	Capsule	95 cents (75 cents for espresso)
Flavia	Mars <sup>4</sup>	AH/AFH	\$229 (Creation 150), \$450 (Creation 200), and distributor pricing for the largest model (Creation 400)	Fresh Pack	51-108 cents
Verismo	Starbucks <sup>5</sup>	AH	\$119-\$149	Pod	79-162 cents

**Sources :**

- [1] <http://www.keurig.com/shop/brewers/single-cup-coffee-makers> (1.0), and <http://www.keurig.com/shop/keurig2-0-brewers/keurig2-0-all-brewers> (2.0), and <http://www.keurig.com/shop/vue-packs/v-pack-all-varieties> last visited 8/28/14.
- [2] <http://www.tassimodirect.com/Brewers/brewers,default,sc.html>, and <http://www.tassimodirect.com/Beverages/beverages,default,sc.html>, last visited 8/27/14.
- [3] <http://www.nespresso.com/us/en/pages/vertuo-machine>, and [http://www.nespresso.com/us/en/pages/vertuo-coffee?active\\_anchor=coffee-block](http://www.nespresso.com/us/en/pages/vertuo-coffee?active_anchor=coffee-block), last visited 8/27/14.
- [4] <http://us.myflavia.com/family/index.jsp?categoryId=3414902>, and <http://us.myflavia.com/category/index.jsp?categoryId=3414903>, last visited 8/27/14.
- [5] <http://store.starbucks.com/verismo/equipment-verismo-machines,default,sc.html>, last visited 8/27/14.